

National Rural Health Mission has been implemented in June 2005 (12.06.2005) in Odisha with the aim to change the health scenario by reducing the maternal mortality rate, infant mortality rate, developing health infrastructures & health services at outreaches area in PPP mode. Community participation & PRI involvement is taken as challenge by NRHM in context of providing basic health services to rural population.

In view of achieving the goal, variety of activities are planned & implemented from district level to village level and some of the major activities are as below for information.

1. **ASHA (Accredited Social Health Activities):** Total 2936 (2836 – Rural + 100 – Urban) ASHA's were sanctioned to work as health volunteers to provide basic health services to the Rural poor.

| 2. | Total ASHA Target | - | 2939 |
|----|--|---|------------------|
| 3. | No of ASHA's are in-position (Rural) | - | 2818 out of 2839 |
| 4. | No of ASHA's are in-position (Urban) | - | 87 out of 100 |
| 5. | Total ASHA in-position (Rural + Urban) | - | 2905 |
| 6. | ASHA vacancy (Rural) | - | 21 |
| 7. | ASHA vacancy (Urban) | - | 13 |
| 8. | No of ASHA received Bi-cycle | - | 2026 |
| 9. | ASHA Gruha Completed | - | 12 |
| | | | |

GKS (Gaon Kalyan Samiti): GKS has been formed in 2726 revenue villages out of 2812 revenue villages for development of health services in their local area by participation of local community & PRI members.

School Health Programme:

1. Intensive School Health Program running in all 19 SC/ST residential School of Ganjam & 3050 students are benefited by this program. Health check-up will be done by the Health Staff every fortnightly basis & in case of complication, beneficiary referred to the hospital for further treatment. Amount of Rs. 10,000/- has been disbursed to each residential school as untied in-this regard.

2. Basic equipments like weight machine, height measuring instrument & first-aid kit has been supplied to each residential school under this scheme for routine check-up of weight etc..

3. Extensive School Health program will be implemented soon in 3748 schools & annually twice health screening will be done by trained health personnel. Also counselling & special care will be provided to adolescent boys & girls.

RKS (Rogi Kalyan Samiti)

1. Hospital Welfare Committee/Rogi Kalyan Samiti (RKS) have been formed & functioning at different level of health institutions of Ganjam district to provide better health care to patients.

2. RKS is formed in 116 no of institutions (out of 117 nos institution i.e. Pandiripada PHC-N under Polosara) of Ganjam district from District level to PHC-N level.

JE (Janani Express): 22 no of Janani Express (in mode of ambulance) have been engaged in 22 blocks Janani Express per block. This vehicle is especially meant for free transportation of Pregnant Mother for delivery & sick babies (0 - 1 yr) for treatment to the nearest institution where services are available. Also it may be used for transportation of beneficiaries for sterilization. All the JE are managed by respective block level SHG federation (BMASS).

MCH institutions: Total 101 institutions are planned to branded as L3, L2 & L1 by 2012 for providing Maternal & Child Health Care services to the rural poor by analysing Geographical locations, available of health services & more indicators etc. Total level of institutions are plan to branded by 2012 :

L3 (FRU level) - 11

Where complicated deliveries can be address i.e. Caesarean Section, Blood transfusion etc. In L3 institutions Blood Bank, Anaesthesia, Newborn Care & ambulance services will be available. So far SDH-Bhanjanagar is only institution branded as L3 out of targeted 7 institutions by 2011-12.

L2 (24 X 7 level) - 27

Normal delivery more than 30 per month can be conducted. Janani Express services will be available for free transportation of Preg. Mother. So far 18 CHC are named as L2 institution on the criteria 30 deliveries per month.

L1 – 63

As on Jan 2011; 14 no. L1 institutions (PHC,PHC-N & SC) conducting normal delivery.

AYUSH Doctor: In aim to provide alternative medical treatment facility to the rural poor, Homeopathy & Ayurvedic services has been strengthen by appointing 104 no of AYUSH Doctor (Homeopathic & Ayurvedic) at block CHC & PHC_N level. Out of 104 Doctors, 84 Doctors are in-position, 20 posts are laying vacant.

Human Resource: Strengthening paramedical services 44 Addl. ANM, 18 Staff Nurse, 02 Lab Tech & One Pharmacist-cum-Logistic Managers are in-position.

PPP Management: 05 Nos. of PHC (N) have been handed over to Karuna Trust & HDF - Bhubaneswar. The PHC(N)s handed over to the trust are Gaoudagotha (Soroda), Manitara (Buguda), Alasau (JN Prasad), Baranga (Patrapur), Rahada (Beguniapada). Recently, Ambulance services have been started by deploying 5 nos. of vehicles as "JANANI EXPRESS".

Urban Health Programme: 04 Nos. of Urban Health centres are functioning in association with Red Cross Hospital, CARD, Aruna & GPSS in the Municipal area of Berhampur town. They were covering approximately 25000 populations each.

RCH Health Indicator: Source – HMIS (2011-12)

- 1. % Any ANC Coverage (against the target) 100 %
- 2. % of Institutional Delivery 51%
- 3. % of BCG coverage 85 %
- 4. % of DPT3 coverage 79%
- 5. % of Full Immunisation (0 1 yr) 75 %
- 6. % of Sterilisation Achievements 84 %