



SABUJA GANJAM PRODUCER COMPANY LTD.

Corporate ID No: U01119OR2020PTC033419

TAN: BBNS10074B

Advertisement No. 03 /2021

Date: 05/02/2021

RECRUITMENT ADVERTISEMENT

Sabuja Ganjam Producer Company Ltd. invites applications from eligible candidates for contractual engagement of the following post:

Position	No. of vacancies	Qualification	Max. Age Limit	Experience	Salary (Per Month) (INR)
Chief Executive Officer (CEO)	01	Master's Degree or Post Graduation Diploma or equivalent degree in Agribusiness Management (ABM)/Business Administration (MBA) Rural Management/Development Management/Social Entrepreneur and other related fields. Prior Experience in managing FPOs, PCs and sales, marketing and logistics will be given preference	40 years	2 years or above	18,000.00 (Consolidated)

1. Details of role, responsibilities, qualifications and other eligibility criteria for each Post and application forms are available in www.ganjam.nic.in
2. Documents in support of identity, qualifications, experience, etc. must be produced in 'originals' as and when required.

SABUJA GANJAM PRODUCER COMPANY LTD.

1st floor, Old DRDA Building

DRDA Campus, Chatrapur

Ganjam, PIN-761020

Phone: +91 9937687763,



SABUJA GANJAM PRODUCER COMPANY LTD.

Corporate ID No: U01119OR2020PTC033419

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Date: _____

3. The selection process will consist of short listing of candidates on the basis of academic qualifications, experience, Telephonic Interview and Written Ability Test followed by personal interview.
4. The Educational Qualification should be from approved recognized institutions and only prescribed **Post Education work experience** will be counted / taken into consideration.
5. Only shortlisted candidates will be informed about further selection process through text message and email. Applicants should ensure that the mobile number and email-id given in the application form is active.
6. The P.C. reserves the right to cancel/ reject any or all applications or to cancel / reject or to amend any clause laid down in the advertisement without assigning any reason thereof.
7. The selected candidate is required to sign an agreement with the PC at the time of his/her joining. The agreement paper containing terms & conditions, job responsibilities, etc., will be provided by the PC.
8. **The last date of receipt of applications for the above post is 20.2.2021 up to 4.00 PM; The Applications can be submitted through E-mail I.D.: sgpcl.ganjam@gmail.com or can also be submitted through Registered Post to the address given below. Candidates should note that incomplete application or applications received after due date and time are liable to be rejected summarily.**

Address:

1st Floor, Old DRDA Building, DRDA Campus, Chatrapur, Ganjam, Odisha PIN-761020

Geeta Kumari Behera

Managing Director
Sabuja Ganjam Producer Company Ltd.
DRDA Campus, Chatrapur-761020

Balsanti Nayak

Chairperson
Sabuja Ganjam Producer Company Ltd.
DRDA Campus, Chatrapur-761020

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**RECRUITMENT OF STAFFS FOR
SABUJA GANJAM PRODUCER COMPANY LTD,
CHATRAPUR, GANJAM**

INTRODUCTION & BACKGROUND: -

Sabuja Ganjam Producer Company Limited (SGPCL) was established under Companies Act 2013, in the year 2020 with the support of District Administration, Ganjam. The mission of this Producer Company is to enable the rural producers of Ganjam District to improve their quality of life by delivering them handholding support to get the This Producer Company is initially dealing with farm produce like fruits, vegetables and flowers. Animal produce like milk, meat & eggs are going to be included on soon. Basically, idea of this Producer Company is to provide all types of support i.e., forward and backward linkage to the producers through WSHG/Producer Group and cluster approach.

Ganjam district is fortunately blessed with very conducive climate for Horticulture and animal husbandry. The geographical area of the district is 8070.60 sqm. Out of the total farm family, about 88% are small & marginal farmers. Out of 4,34,000 ha. of cultivable land about 3,01,380 ha. are medium & high lands. These medium & high lands have been diverted for cultivation of horticultural crops like fruit, vegetable, flower etc. So, to support the producers of Ganjam district this initiative has been taken place to support the farmers getting adequate return as well as adding best practices to their fields.

A Farmer Producer Company is a hybrid between cooperative societies and private limited companies. The concept of PC is to organize farmers into a collective to improve their bargaining strength in the market. They are owned and governed by shareholder farmers and administered by professional managers. They adopt all the good principles of cooperatives and the efficient business practices of companies. The SGPCL will undertake activities related to production, harvesting, procurement, grading, pooling, marketing, processing, etc., of agricultural produce in Ganjam and will penetrate the other market very soon.

The challenge for the producer Company is to maintain the quality of produce and regular supply to its markets. Packaging, value addition and Marketing of these perishable items require a well-designed supply chain, although, there is a huge demand exists in the market for fresh and export quality products, packaging, branding and marketing has always been an issue considering a tight budget.

The Details of requisites of the post / Job Profile / Suitability etc and Application forms are given here under at Annexure "A" and "B" respectively. Candidates are requested to go through the infra mentioned Annexures carefully before submitting their application forms.

Annexure-A**TOR**

Designation	Chief Executive Officer (CEO)
Qualification	Master's Degree or Post Graduation Diploma or equivalent degree in Agribusiness Management (ABM)/Business Administration (MBA) Rural Management/Development Management/Social Entrepreneur and other related fields. Prior Experience in managing FPOs, PCs and sales, marketing and logistics will be given preference
Experience	2 Years or above Post Educational work experience in Producer Company/ FPOs/Cooperative Management. Experience of Vendor management. However, experience in Agriculture and allied sectors will be given preference.
Age	Maximum 40 Years.
Monthly Salary	Rs.18,000/- per month (Consolidated)
Required position	1 (One)
Job profile for CEO	
<ol style="list-style-type: none">1. Providing Legal and Administrative support for the functioning of the PC as per the guidelines.2. Act as an effective Link between P.D. DRDA / OLM /ORMAS / Mission Shakti & the P.C.3. Support Community Mobilization and building local inclusive leadership with help of Udyog Mitra.4. Business Development of the PC.5. Buildup share capital of the company.6. Conduct market research and building profitable market linkages.7. Integrating with technology and exploring alternatives for value addition of primary produce.8. Aware of the latest trends in order to keep up with a demanding customer base.	

9. Working with the Board of Directors for mobilization of more producers to join the PC.
10. Conducting the basic Training program.
11. Management of outlets.
12. Ensure signing of contract (with The Company and Vendor/Traders)
13. Quality control and management at cluster level.
14. Maintain trader list and updated market information.
15. Assess input requirement of the producers and make necessary arrangement for procurement of quality inputs at affordable price.
16. Solicit bids/ quotations/negotiations.
17. Preparation of Catalogue, Leaflet and other documentation.
18. Have creative perspective in understanding a product in terms of design and its marketability.
19. **Any Other work / responsibility that will be entrusted by P.C. as and when required.**

Suitability for CEO

1. S/he should be passionate, energetic, pro-active, and committed to the concept of rural development through market integration and professional management.
2. S/he should be interested to work with rural communities, People from varying backgrounds, demographic characteristics, and educational levels.
3. S/he should be willing to be engaged with a large variety of stakeholders like producers, Retailers, Corporate traders, input suppliers, government officials, administrative officials, field staffs and producers to create value for producers.
4. S/he should be willing to stay in cluster level at rural locations.
5. S/he should be willing to travel long distance by bus/two-wheelers.
6. S/he should have owned a two-wheeler vehicle.
7. S/he should be interested to hold regular meetings with producers and actively spread awareness on a variety of issues.
8. S/he should be someone who pays a lot of attention to small details and can help with administrative work.
9. S/he should be Willing to learn and adapt.
10. Women candidates are encouraged to apply.

PLACE OF POSTING:

The place of posting for Chief Executive Officer (CEO) will be at Producer Company Office. Presently, the Office functions at 1stFloor, Old DRDA Building, DRDA Campus, Chatrapur, Ganjam (it may be changed to other location in future)

HOW TO APPLY:

1. The last date of receipt of applications for the above post(s) is 20.2.2021 up to 4.00 PM; The Applications can be submitted through E-mail [I.D.: sgpcl.ganjam@gmail.com](mailto:sgpcl.ganjam@gmail.com) or [can also be submitted through Registered Post to the address given below. Candidates should note that incomplete application or applications received after due date and time are liable to be rejected summarily.](#)

Address:

**1st Floor, Old DRDA Building, DRDA Campus, Chatrapur,
Ganjam, Odisha PIN-761020**

2. Self-attested Scanned copy of Documents in support of Identity, Qualifications, Experiences, age proof certificate, caste certificate, etc. to be sent with the application form in the company Email ID sgpcl.ganjam@gmail.com or through Registered Post.

3. Candidates shall have a valid personal email (ID) and mobile number which should be kept active till the recruitment process is over.

Selection Procedure:

The selection process will consist of shortlisting of candidates on basis of academic qualifications, and experience & skills, followed by Written Ability Test and personal interview.

The selected candidate is required to sign an agreement with the PC at the time of his/her joining. The agreement paper containing terms & conditions, job responsibilities, etc., will be provided by the PC.

Annexure-B



SABUJA GANJAM PRODUCER COMPANY LTD.
1st FLOOR, OLD DRDA BUILDING, CHATRAPUR, GANJAM

APPLICATION FORM

1. Post applied for:

2. Personal Detail

Name & Address of the Candidate: (Please fill up relevant data in the appropriate box given below)

(FIRST NAME)	(SURNAME)
Address	
Present	Permanent (Not necessary, if the Present Address and the Permanent Address are same)
Mobile Number:	
Alternate Contact Number: (If available)	
Email Address:	
Date of Birth: (DD/MM/YYYY):	
Category (ST/SC/SEBC/General):	

3. Educational Qualification (10th Standard onwards)

Qualification	Institution	Board/University	Year of Completion	Division	Percentage

- Where only division or grade is awarded, the candidate is required to convert it in terms of percentage (documentary proof in support of conversion of Grade into % marks should be attached)
- Self-attested Xerox copies of all mark sheets of all examinations shall be submitted at the time of verification.

4. Other trainings/qualifications including relevant short training courses:

Course	Duration	Institution	Details

5. Employment/Experience Details:

Name and Address of the Employer	Designation	Duration		Experience in Month	Brief description of Duties	Last Salary drawn
		From	To			

N.B. Experience certificate shall be obtained from the employer & self-attested Xerox copy of the same shall be submitted at the time of verification.

5. Language Proficiency: (Please tick in the appropriate box)

Language	Speak	Read	Write
English			
Hindi			
Odia			
Any other (Please Specify)			

Declaration:

I do hereby declare that all statements / information made in the application form are true, complete, and correct to the best of my knowledge and belief. In the event of any information being found false or incorrect at any point of time, my candidature/ engagement is liable be cancelled/ terminated without any further notice.

Date:

Place:

Signature of the Applicant