

# SAMPOORNA SUKANYA PRODUCER COMPANY LTD.

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Letter No. - 02 / 33PCL/07/2023

Date: 24/07/2023

## RECRUITMENT ADVERTISEMENT

**SAMPOORNA SUKANYA PRODUCER COMPANY LTD.**

**1<sup>st</sup>FLOOR, OLD DRDA BUILDING, CHATRAPUR, GANJAM**

**Sampoorna Sukanya Producer Company Ltd.** invites applications from potential candidates for contractual engagement for the following posts:

Positions	Total No. of vacancies	Qualification	Max. Age Limit	Experience in Yrs.	Salary (Per Month) (INR)
Chief Executive Officer (CEO)	01	MBA/Master's Degree or Post Graduation Diploma or equivalent degree in Rural Management/Development Management/Social Entrepreneur/Any Graduate and other relevant fields. Prior experience in managing FPOs PCs will be given preference.	35 years	1 years or above	20,000.00 (Consolidated)

\*Performance Incentive will be given based on the achievement of targets and profit of Producer Company with approval from the Board of Directors.



Chairperson

Sampoorna Sukanya Producer Company Ltd

SAMPOORNA SUKANYA PRODUCER COMPANY LTD

Patta No: 302/1726, Agastinuagaon,

Ganjam, PIN-761026

Phone: +91 9178794054,

Email: sampoornasukanya@gmail.com

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1. Details of role, responsibilities, qualifications and other eligibility criteria for each position and application forms are available at [www.ganjam.nic.in](http://www.ganjam.nic.in)
2. Documents in support of identity, qualifications, experience, etc. must be produced in 'originals' as and when required.
3. The selection process will consist of shortlisting of candidates on basis of academic qualifications, experience, Written Ability Test, Group Discussion followed by personal interview.
4. The prescribed eligibility conditions viz. age, qualifications, and experience, etc. should have been acquired as on **30.07.2023**. Qualification should be from approved recognized institutions.
5. The eligibility criteria for selection may be changed based on the number of applications received, without assigning any reason thereof.
6. Authority reserves the right either to cancel/to reject or to amend the clauses.
7. Applicants are required to send their resume to [sampoornasukanya@gmail.com](mailto:sampoornasukanya@gmail.com) on or before 12/08/2023 for scrutinisation.
8. **Shortlisted candidates shall attend the written test, Group Discussion and personal interview on 19.08.2023 at 11 AM carrying the original bio data along with self-attested photographs with Xerox copy to submit the relevant documents at ORMAS OFFICE, 1<sup>st</sup> floor DRDA old building.**

**RECRUITMENT OF STAFFS FOR SAMPOORNA SUKANYA PRODUCER COMPANY LTD,**  
**CHATRAPUR, GANJAM**

**INTRODUCTION & BACKGROUND: -**

SampoornaSukanya Producer Company Limited (SSPCL) was established under Companies Act 2013, in the year 2021 with the support of District Administration, Ganjam. The mission of this Producer Company is to enable the rural producers of Ganjam District to improve their quality of life by delivering simple yet innovative solutions for augmentation of their livelihood activities. This Producer Company is promoting Farmer producer activities in the district in convergence with different departmental schemes and covering maximum no. of poor rural people to have better livelihoods options. The Producer Company provides all types of support to the producers through WSHG/Producer Group and cluster approach.

In Chatrapur block of Ganjam District, many of the households, more specifically the women members of the households are engaged in the production of Chilli in huge quantities. Products made from chilli have huge demand in the Odisha markets in Berhampur and other Districts as well. The conventional way of marketing these products is limited to few retail outlets and Mandis in Berhampur only. Most of the producers work in form of WSHGs, which are supported by ORMAS through technological innovations and marketing inputs. These conventional way of marketing of the products have already created a demand in the markets in other parts of the state. The challenge for the producer Company is Branding and Marketing of these hand made products in the market, although, there is a huge demand existing in the market for organic high-quality products, packaging and branding has always been an issue considering a tight budget. So, company will create a uniform and better platform for the producers for creating a sustainable livelihood

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<b>Designation</b>	<b>Chief Executive Officer (CEO)</b>
<b>Qualification</b>	MBA/Master's Degree or Post Graduation Diploma or an Equivalent degree in the field of Rural Management/ Development Management/Social Entrepreneurship/Any Graduate and other related fields.
<b>Experience</b>	1-3 Years or above of work experience in Producer Company/ FPOs/Cooperative Management. Experience of Vendor management
<b>Age</b>	Maximum 40 Years.
<b>Monthly Salary</b>	Rs.20,000/- per month (Consolidated) Performance Incentive will be given based on the achievement of targets and profit of the Producer Company.
<b>Required position</b>	1
<b>Job profile</b>	
<ol style="list-style-type: none"><li>1. Providing legal and administrative support for the functioning of the FPO as per the guidelines. Support Community Mobilization and building local inclusive leadership with help of UdyogMitra.</li><li>2. Business Development of the FPO.</li><li>3. Buildup share capital of the company.</li><li>4. Conduct market research and building profitable market linkages.</li><li>5. Integrating with technology and exploring alternatives for value addition of primary produce.</li><li>6. Help in providing timely inputs at affordable price to member producers.</li><li>7. Working with the Board of Directors for mobilization of more producers to join the PC.</li><li>8. Conducting the basic and thematic training program.</li><li>9. Management of outlets.</li><li>10. Preparation of Catalogue, Leaflet, and other documentation.</li></ol> <ol style="list-style-type: none"><li>1. Have creative perspective in understanding a product in terms of design and its marketability.</li></ol>	
<b>Suitability for CEO</b>	
<ol style="list-style-type: none"><li>1. S/he should be passionate, energetic, pro-active, and committed to the concept of rural development through market integration and professional management.</li><li>2. S/he should be Interested to work with rural communities, People from varying backgrounds, demographic characteristics, and educational levels.</li><li>3. S/he should be willing to engage with a large variety of stakeholders like processors, Retailers.</li><li>4. Corporate, traders, input suppliers, government officials, administrative officials, field staff and producers to create value for producers.</li></ol>	

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5. S/he should be willing to stay in cluster level at rural locations.
  6. S/he should be willing to travel long distance by bus/two-wheelers.
  7. S/he should have two-wheeler
  8. S/he should be interested to hold regular meetings with producers and actively spread awareness on a variety of issues.
  9. S/he should be someone who pays a lot of attention to small details and can help with administrative work.
  10. S/he should be Willing to learn and adapt.
- Women candidates are encouraged to apply

**PLACE OF POSTING:**

Chatrapur, Ganjam. Odisha

**HOW TO APPLY:**

1. Short listed Applicants shall attend the written Examination, Group Discussion and personal interview on 19.08.2023 at 11 AM carrying a self-attested copy of documents in support of Identity, Qualifications, Experience, age proof certificate to be attached with the application form and submit the same.
2. Candidates shall have a valid personal email (ID) and mobile number for future communication.

**SELECTION PROCEDURE:**

The selection process will consist of shortlisting of candidates on basis of academic qualifications, and experience & skills followed by Written Ability Test and personal interview.

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**APPLICATION FORM FOR THE POST OF CHIEF EXECUTIVE OFFICER(CEO)**

**Personal Details**

Title	(FIRST NAME)	(SURNAME)
Address		
Present		Permanent (Not necessary, if the Present Address and the Permanent Address are same)
Mobile Number:		
Alternate Contact Number (If available):		
Email Address:		
Date of Birth: (DD/MM/YYYY):		
Category (ST/SC/SEBC/General):		

**1. Educational Qualification (10<sup>th</sup> Standard onwards)**

Qualification	Institution	Board/University	Year of Completion	Division	Percentage

- Where only division or grade is awarded, the candidate is required to convert it in terms of percentage. Self-attested Xerox copies of all mark sheets of all examinations shall be submitted at the time of verification.

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**2. Trainings/qualifications including relevant short training courses:**

Course	Duration	Institution	Details

**3. Work Experience Details:**

Name and Address of the Organization	Designation	Duration		Experiences in Month	Brief description of Duties
		From	To		

**N.B.** Experience certificate shall be obtained from the employer & self-attested Xerox copy of the same shall be submitted at the time of verification.

**5. Language Proficiency: (Please tick in the appropriate box)**

Language	Speak	Read	Write
English			
Hindi			
Odia			
Any other (Please Specify)			

**Declaration:**

I do hereby declare that all statements made in the application form are true, complete, and correct to the best of my knowledge and belief. In the event of any information being found to be false or incorrect at any point of time, my candidature/ engagement will be cancelled/ terminated without any further notice.

Date:

Place:

**Signature of the Applicant**

**Canvassing for employment in any manner will be a disqualification.**