

**Expression of Interest for Non-Governmental Organization (NGO) to be selected as  
Facilitating Agencies (FA) under "Technology Mission Sugarcane Development 2024-25"  
for GANJAM District**

Order No. .... 5790 ..... Date. .... 13-9-2024

Sugarcane is being cultivated in Ganjam District as a commercial crop for white sugar & Gur production. The Aska Cooperative Sugar Industry is one of the oldest sugar mill of India. The state Govt is taking a focused approach to increase the millable cane with a objective to improve the milling period if the sugar mill, this can only be possible through

- Promoting high yielding high sucrose variety
- Adoption of improved cultivation practices
- Change in planting technique
- Improved ratoon management
- Formation of producer group
- Coordination with agriculture department ,cooperation department, water resources department ,sugar mill financing institutes and the cane growers.

During 2024 -25 annual action plan, 1125Ha. Demonstrations programmes have been taken up for different Sugarcane cultivation techniques under Technology Mission on Sugarcane Development. In order to facilitate timely implementation of the demonstration in cluster approach in the potential sugarcane growing blocks. In this regard a Facilitating Agency (FA) will be engaged for Aska, Sheragada, Beguniapada & Dharakote Blocks of Ganjam District on Pilot Basis for smooth implementation of various component of the programme.

**Major Objectives of the Programme:**

- a. To enhance the area under Sugarcane in potential areas of selected blocks.
- b. To produce sufficient quantity of millable high yielding high sucrose sugar cane for the existing sugar mill of Ganjam District for their optimum capacity utilization.
- c. To popularize the improved planting techniques STP( Spaced Transplanting Technique) to reduce cost of cultivation, economize the use of valuable seed resource and enhance productivity.
- d. To popularize improved agronomic practices for management of Ratoon Crop for getting yield at par with that plant crop.
- e. To update the knowledge base of cane growers regarding improved agronomics practices, crop protection, harvest management in sugarcane growing clusters.
- f. To establish seed hub for high quality seed cane for varietal replacement with high yielding high sucrose varieties in the reserve areas of the sugar factories.
- g. To promote juice variety for Juice enterprisers in the peri-urban & non- sugar factory area.

**Roles and Responsibilities of Facilitating Agency.**

- a. FA will create the awareness on Technology Mission on Sugarcane Development,
- b. FA Will organize village meeting in collaboration with respective BAO and sugar mill staffs for preparation of beneficiary list for various demonstration programe.
- c. FA will collect all the relevant documents from the beneficiary farmers for demonstration and upload in the portal.
- d. FA will organize capacity building and training for the farmers on production technology on sugarcane under the supervision of the concerned authorities & field staffs.
- e. FA will achieve the area of target demonstration of STP, Ratoon Management and seed hub by motivating the farmers.
- f. FA will facilitate distribution of seed materials and other inputs to the beneficiary the field staff in beneficiary and help the BAO for documentation under the cluster.
- g. Block level officials will monitor the FA in the implementation.

**The Mandatory criteria of the NGO to be selected as FA are mentioned below:**

- a. Should be legally registered and provide a self-attested copy of registration and PAN card.
- b. Should not have been blacklisted by Government of India, Government of Odisha, other state government agencies, any Indian or international donor and provide a self-declaration by the authorized representative to this effect.
- c. Should have a minimum of 3 years of work experience on agriculture with community organizations and Farmer Producer's Organizations beyond capacity building or marketing. Additionally experience on sugarcane production systems covering production, marketing, primary processing and research will be an added advantage..
- d. If selected, the FA should commit to have one full time Programme Coordinators and one part time Accountant for the project.
- e. Should have experience of working with eligible Farmers Producer Company (FPC) for at least 3 years.
- f. Mandatorily submit last 3 financial years' (2021-22, 2022-23, 2023-24) audited balance sheet and ITR acknowledgement receipt.
- g. Must have worked with any of the government program related to agriculture, NRM, farmer's organization in a substantial way (not merely in awareness or training or market linkages).
- h. NGOs with experiences of working on organic agriculture especially sugarcane will be preferred.

NGOs are required to submit their applications strictly following the specified format.

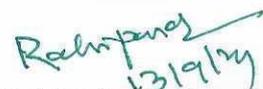
\*The Detailed format of Eol is attached as **Annexure-A**

Copies of the following documents need to be submitted along with the Eol form:

- a. Registration Certificate of NGO.
- b. Previous 3 financial years Audited statement of accounts for 2021-22, 2022-23, 2023-24
- c. Fixed asset position including its present value and location.
- d. Total no of professional staff of the organization.
- e. Profile of Staff expected to be deputed for the project.
- f. MoU/ agreement/ any documentary evidence of working for Govt. or special projects or Govt. undertakings for implementing drought resilient agriculture activities.
- g. Address of head and field offices.
- h. Scoring sheet (Annexure B)
- i. Previous 3 years Annual Report (Optional). NGOs submitting the report will be preferred.

It must be mandatorily delivered in a written form to the address below by speed post/ registered post/physically in a closed envelope super-scribed as "EOI" for FA Selection under Technology Mission on Sugarcane Development 2024-25 for Ganjam district" by Dt.23.09.2024 at 01:30 P.M to the address **Chief District Agriculture Officer, Ganjam, Berhampur, Pin-760010** and same shall be opened on Dt. 23.09.2024 at 03:30P.M in the presence of authorized signatories and representatives.

**Chief District Agriculture Officer, Ganjam, Berhampur** retains the right to **withdraw the expression of interest or change the date of presentation at any point of time without further explanation or notice.**

  
Chief District Agriculture Officer,  
Ganjam, Berhampur.

**Annexure-A:Expression of Interest format for applying as Facilitating Agency under Technology Mission on Sugarcane Development 2024-25 in GANJAM district**

**1. Introduction**

- a. Name of the organization–
- b. Acronym of the organization, if any–
- c. Address of the organization–
  - i. Mailing/Correspondence office–
  - ii. ii. Visiting office–

**d. Contact Person**

- i. Name –
- ii. Designation/Title –
- iii. Telephone No - Landline–  
Mobile –  
Email –
- iv. Address, if different from(c)–

**2. Identity/Legal Status**

- a. Is organization registered– Yes No
- b. If yes, under Society Act Under Trust Act  
Any other
- c. Year of registration –
- d. Since how long it is operational (No. of years) –
- e. Operational area of the organization – State/s  
(Only indicate the numbers) District/s  
Block/s  
Villages
- f. Whether organization is registered under FCRA– Yes No  
(Attach the copy of Registration)
- g. Whether it is registered under Income Tax – Yes No  
(Attach the copy of PAN)



### Audited Balance Sheet

Financial Year	Audit of Balance Sheet (yes/ no)	Remarks
2023-24		
2022-23		
2021-22		

### 6. Personnel / Staff (Current status)

i. Total number of staff-

ii. No. of permanent staff-

(M/F)

iii. No. of temporary staff-(M/F)

iv. No. of technical/ professional staffs(M/F) Please specify

### 6.1 Details of Staff to be appointed for the Project

Sl. No.	Name	Position	Engaged since (year)	Qualification

### 7. Work Experience

a. Was the organization blacklisted any time? If yes, provide the details.

b. Key Focus Areas of work of the organization in the block:(Main areas relevant for this program)

Block Name	Focus Area	No of Years of Experience	Coverage(No of HHs)	Partner Agency(Govt/ Donor / NABARD etc.)



g. Please provide a brief overview of the agricultural/horticultural initiatives undertaken in the district within the last 5 years. If your organization has prior experience beyond this timeframe, kindly update the year column and detail the relevant activities.

Sl. No.	Component	Year	Activity	Coverage in Nos	Coverage (No of HHs)
			(SCI/Line Transplantation /Intercropping through line sowing /Border Cropping/ Organic Agriculture/ Horticulture	Acres	
1	Production	2023			
		2022			
		2021			
		2020			
		2019			
			(Drying, Shredding, Sorting, Grading, Quality check)	Nos	
2	Primary Processing	2023			
		2022			
		2021			
		2020			
		2019			
3	Marketing	2023			
		2022			
		2021			
		2020			
		2019			

h. Experience in working on Sugarcane:

i. Briefly describe areas of work on Sugarcane in the proposed district in last 5 years: If you have worked before last five years, please make changes in the year column and mention the details

Sl. No.	Component	Year	Activity	Coverage in Nos	Coverage (No of HHs)
			(SCI/Line Transplantation /Intercropping through line sowing /Border Cropping/ Organic Agriculture/ Horticulture	Acres	
1	Production	2023			
		2022			
		2021			
		2020			
		2019			
			(Drying, Shredding, Sorting, Grading, Quality check)	Nos	
2	Primary Processing	2023			
		2022			
		2021			
		2020			
		2019			
3	Marketing	2023			
		2022			
		2021			
		2020			
		2019			

ii. What is the status of Sugarcane in the District by you?

Block Name	Target GP names	Approx. current area under Sugarcane (Ha)	Approx. quantity of Sugarcane produced (MT)	Availability of seed and other inputs (Yes/No)	Existing primary processing facilities (Yes/No)	Existing marketing facilities (Yes/No)

iii. Please mention the proposed villages and area coverage envisaged for the project?

Block name	Name of the G.P	Name of the village	No. of households	Area to be covered (acre) in 5 Years	Years of work experience in the proposed areas (G.P and villages)

iv. Please mention any other achievements related Sugarcane/Organic Farming/ System of Crop Intensification in the proposed blocks?

v. Kindly provide three compelling reasons why your organization stands out as the most suitable choice for advancing Sugarcane promotion in the block.

**Annexure B: Self Scoring Sheet for the best FPC promoted by the NGO**

S. No	Areas for Rating	Criteria	Scores	Marks
1	Years of Existence	Morethan4years	10	
		2to4Years	5	
		Less than 2years	0	
2	Size of FPC	Above1000members	10	
		500to1000members	5	
3	Land holding of Farmers	Below 500	0	
		All members are small and marginal farmers	5	
		50%membersaresmallandmarginal farmers	3	
		Lessthan50%ofthemembersaresmalland marginal farmers	0	
4	Profile of Farmers	>80%membersareWomen,SC/ST Farmers	10	
		60to80%membersareWomen,SC/ST Farmers	5	
		<60%membersareWomen,SC/ST Farmers	3	
5	Meeting – frequency, time and place	Monthly	5	
		Quarterly	3	
		Irregular	2	
6	Attendance of members at meeting in last 10 meetings	>80%	5	
		60-80%	3	
		Lessthan60%	0	
7	Rules and regulations	Everyone is involved and rules documented.	5	
		Rules are not always followed.	3	
		Verbal/Non-Existent	0	
8	Involvement in Sugarcane production	More than 80% of the members involved	10	
		50%to80%ofthemembers	5	
		Less than 50%ofthemembers	0	
9	Production/ Marketing related activities	Morethan80%ofthe members	10	
		50%to80%ofthemem bers	5	
		Less than 50%ofthemembers	0	
10	Loan repayments	80%loanrepaymentasperschedule	10	
		60-80%loanrepaymentsasperschedule	5	
		Lessthan60%timelyloanrepayment	0	
11	Books and Accounts	Books, accounts & registers are maintained.	10	
		All records are maintained but not updated.	5	
		No maintenance of books and accounts	0	
12	Financial Transactios	Greater than10,00,000 per year	10	
		Between 5,00,000 to 10,00,000per year	5	
		Rs1,00,000 to Rs5,00,000 per year	3	
		Less than Rs1,00,000	0	
		Total	100	