

Expression of Interest for Krushi Ratha

Expression of Interest (Eol) is invited from the intending firms/suppliers having GSTIN registered for the state of Odisha for organizing Krushi Ratha Programme in Rabi 2024-25 (out of funds of Rabi 2023-24).

under CDAO, GANJAM which will depict the area specified content & critical messages vetted by Agriculture & Farmers' Empowerment Department by way of folk dance/drama/pala that could able to create awareness among the farmers with following modalities.

1. The agency must have valid PAN number and GST registration with up to date income tax and GST clearance certificate.
2. The agency should not be black listed.
3. Preference would be given to the agency who have past experience for similar assignments in Agriculture & Farmers Empowerment Department.
4. The vehicle must be in a road worthy condition and shall not be more than 3 years old from the date of initial registration with valid RC, Insurance certificate, Fitness certificate, etc. and other valid document which are mandatory for plying of vehicle.
5. Driver of vehicle must have valid driving license for driving.
6. The vehicle should covered each GP headquarter of the District mandatorily.
7. The distance covered by the Krushi Rath will be certified by the concerned BAO.
8. The agency should mention ADO circle wise preference for Krushi Ratha.

The Ratha will move in all the GPS/ important places for 05 days in each block and should be installed with a loud speaker accompanied by a group of folk dancers/drama artists to spread the message at various place by way of Drama/Dance/pala. The RATHA will display important agricultural technology, disseminate important schematic programmes & other intervention implements in the District through folk dance/drama/pala. The (Eol) should reach the undersigned by 07.02.2025 up to 1.00 PM at the latest by hand/post/courier. The quotations shall be opened on same day at 3.30 PM in presence of the applicant or their authorized representative. The authority reserves the right to reject any or all quotations without assigning any reason thereof. The Eol received incomplete or after the scheduled date and time shall be summarily rejected. The sealed envelope containing the application should be superscribed "Eol for Organising Krushi Ratha Programme-under the scheme I.E.C from Rabi 2024-25 (out of funds of Rabi 2023-24).

Cost structure Rs.50,000/- per Block:-

Sl. No.	Purposed interventions	Amount (in Rs.)
1	Decoration of the Vehicle	Rs. 10000/-
2	Hiring Charges of the Vehicle for 5 days	Rs. 18000/-
3	Hiring Charges of Artists for 5 days	Rs .15000/-
4	Refreshment of the Artists, vehicle staff and departmental staff	Rs. 6000/-
5	Miscellaneous Expenditure	Rs. 1000/-
	Total	Rs. 50000/-

N.B:- As per guideline for implementation of Information, Education and Communication Scheme for the year 2023-24.

Documents to be submitted for Krushi Rath:-

1. PAN card.
2. GST Registration.
3. Up to date Income Tax.
4. GST Clearance.
5. Certificated of not black listed.
6. Past Experience of the firm/ suppliers if any.
7. Vehicle registration with Valid R.C, Insurance certificate, Fitness Certificate etc.
8. Valid driving license of the driver.
9. List of artists from the list available with the District Culture Officer, Ganjam.
10. The vehicle must be in a road worthy condition and shall not be more than 3 years old from the date of initial registration.
11. Any other documents which are mandatory for playing of the vehicle.

Rajni Pandey
29/11/25
Chief District Agriculture Officer,
Ganjam, Berhampur