

## Advantage - Ganjam



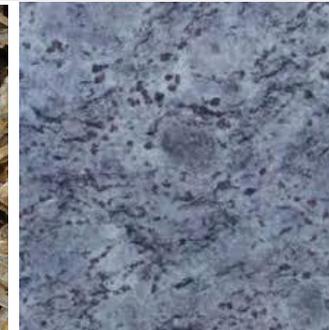
**ODISHA**  
NEW OPPORTUNITIES

### Demographics

<b>Chatrapur</b>	<b>District Headquarter</b>	<b>Area</b>	<b>8070.60 sq. km</b>
<b>Total: 35,29,031</b> <b>Male: 17,79,218</b> <b>Female: 17,49,813</b>	<b>Population (2011 Census)</b>	<b>Literacy Rate (2011 Census)</b>	<b>Total: 71.09%</b> <b>Male: 80.99%,</b> <b>Female: 61.13%</b>
<b>430/sq. Km</b>	<b>Density (2011 Census)</b>	<b>Urban Population</b>	<b>25%</b>
<b>Max 32.2 C</b> <b>Min 16.6 C</b>	<b>Temperature</b>	<b>Rainfall (in mm 2020)</b>	<b>Normal: 1276.2</b>

### District's minerals/natural resources

Mineral Sand, Rutile, Limonite, Sillimanite, Monazite, Zircon, Lime Kanakar, Soap Stone, Manganese, China Clay, Fire Clay, Graphite, Quartz and Granite



### Major crops



# Advantages - Ganjam



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## Support Infrastructure



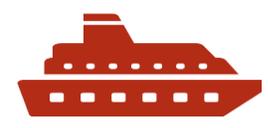
**Roadways**  
2150 kms of total road length  
396 kms National Highways  
630 kms State highways  
217 Major district roads



**Railways**  
Well connected with **East coast railways** with 89 kms route length  
Another rail line connects to East coast railway with IREL(India) Ltd. Matikhalo as well as Gopalpur port



**Airport**  
**Biju Patnaik International Airport** : 150 km  
Rangeilunda Airstrip : 17 km



**Sea Ports**  
**Paradip Port** : 290 km  
**Gopalpur Port** in district has grown significantly in the past two years. It handled 7.79 MMT of cargo during the period Apr-



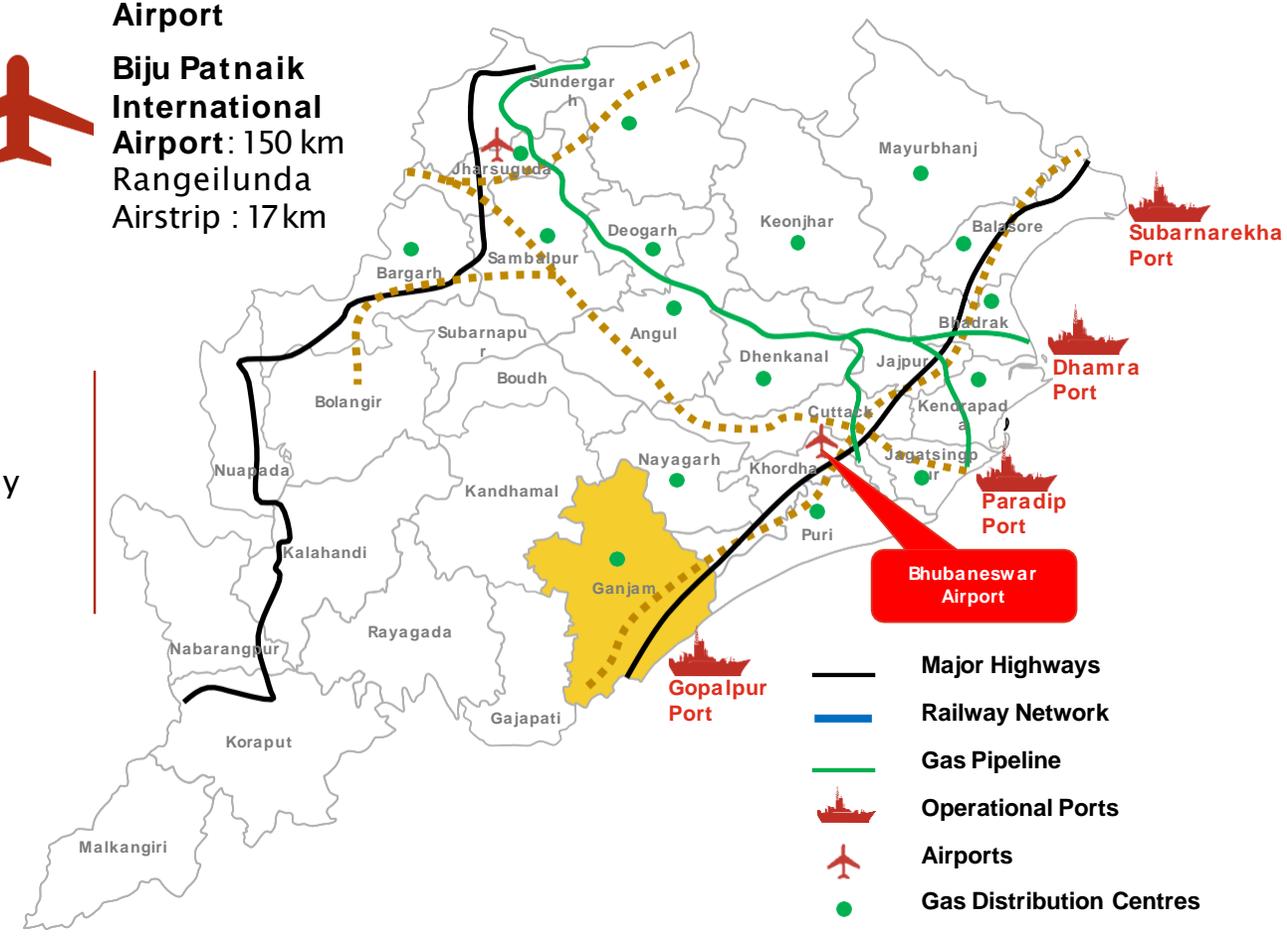
**Power**  
Presence of surplus power and supplied by TP Southern Odisha Distribution Limited (TPSODL)



**Water**  
Rushikulya, Dhanei, Bahuda, Ghoda Hada & rivers are the major source of water, Kansarigada Mega Water Project



**Skilled Infrastructure**  
71 institutes offering courses supporting **Industries**



# Social Ecosystem



## Educational Institutes

### Schools & Colleges

- 1931 primary
- 1329 Upper Primary
- 705 Secondary schools
- 132 Jr. Colleges

### ITI Institutions

- 41 in total, among them 5 government and 36 Private

#### Courses offered

- Electronics, Mechanic, foundryman technician

### 30 Technical Institution

- Diploma in Mechanical Engineering, Post Diploma in Industrial Safety

### 37 Vocational Institutes

Siesta - Odisha Skill Development Authority Centre provides training to aspirants who want to join hospitality industry

## Healthcare facilities

### Hospitals

- Dist. HQ. Hospital: 01 (City Hospital, Berhampur)
- Sub Divisional Hospital: 02 (SDH-Chhatrapur & Bhanjanagar)
- Community Health Centre: 30
- Primary Health Centre: 89
- Sub Centres: 460

### 2 Blood Banks

- MKCG Medical College
- SDH - Bhanjanagar

### 1 Medical college

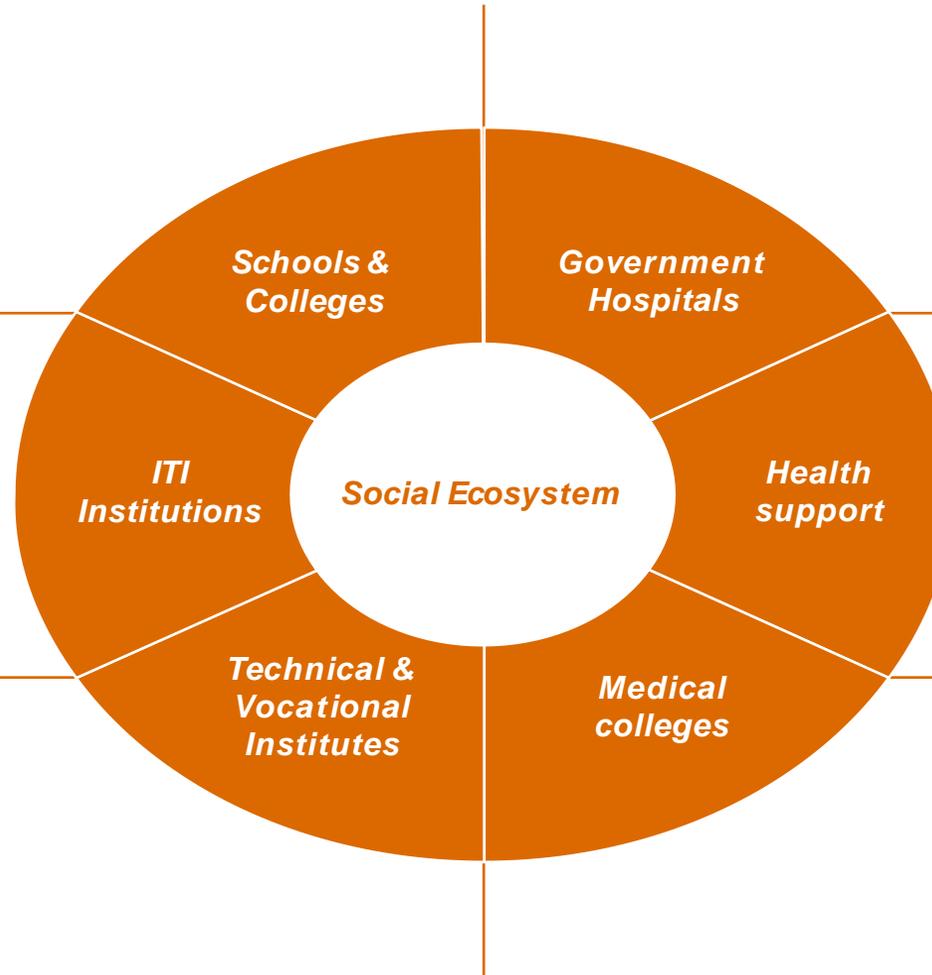
- MKCG Medical College & Hospital Berhampur

### 1 Homeopathic college

- Biju Pattnaik Homoeopathic Medical College And Hospital, Berhampur

### 1 Ayurvedic college

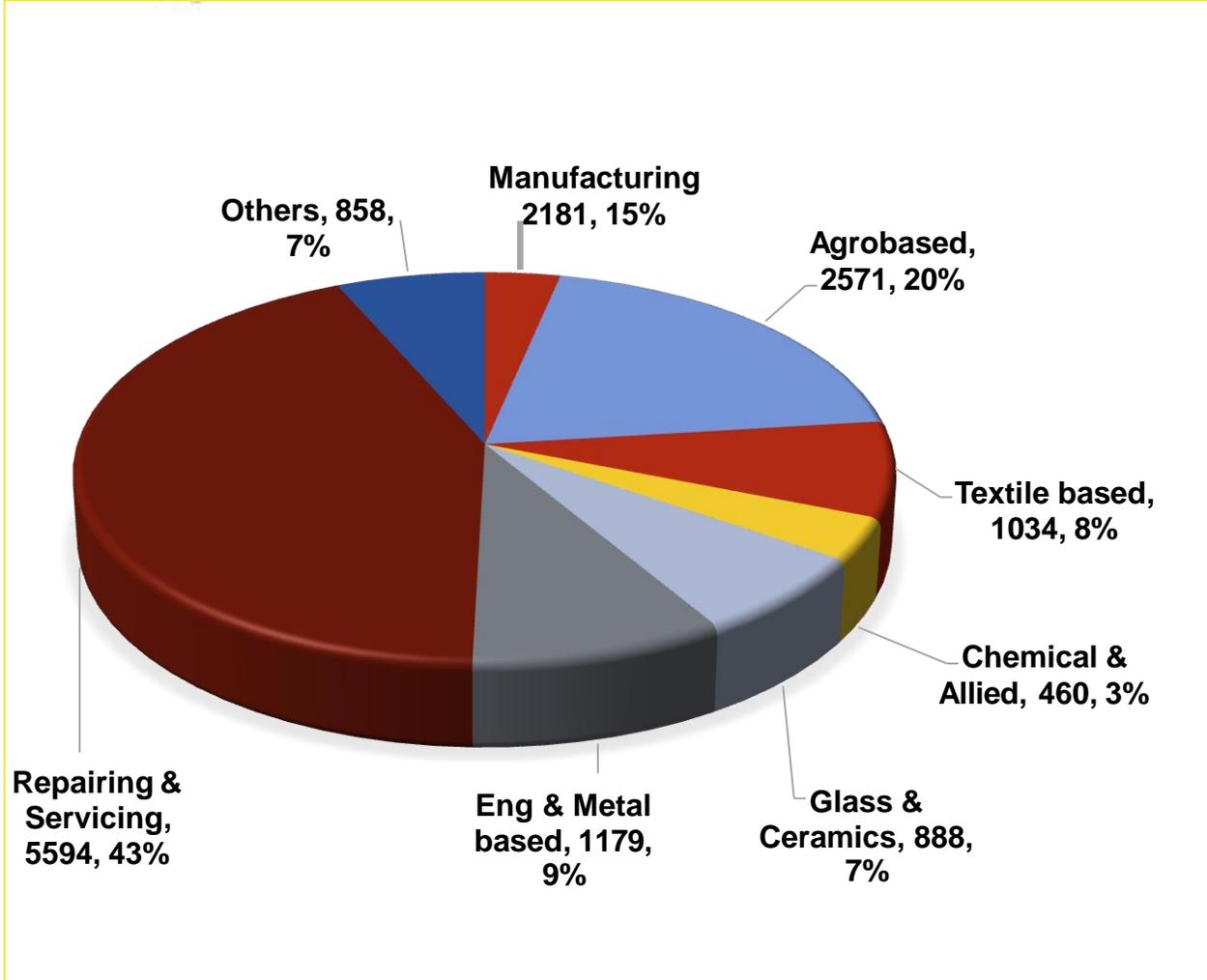
- Ankushapur, Near to Berhampur Town



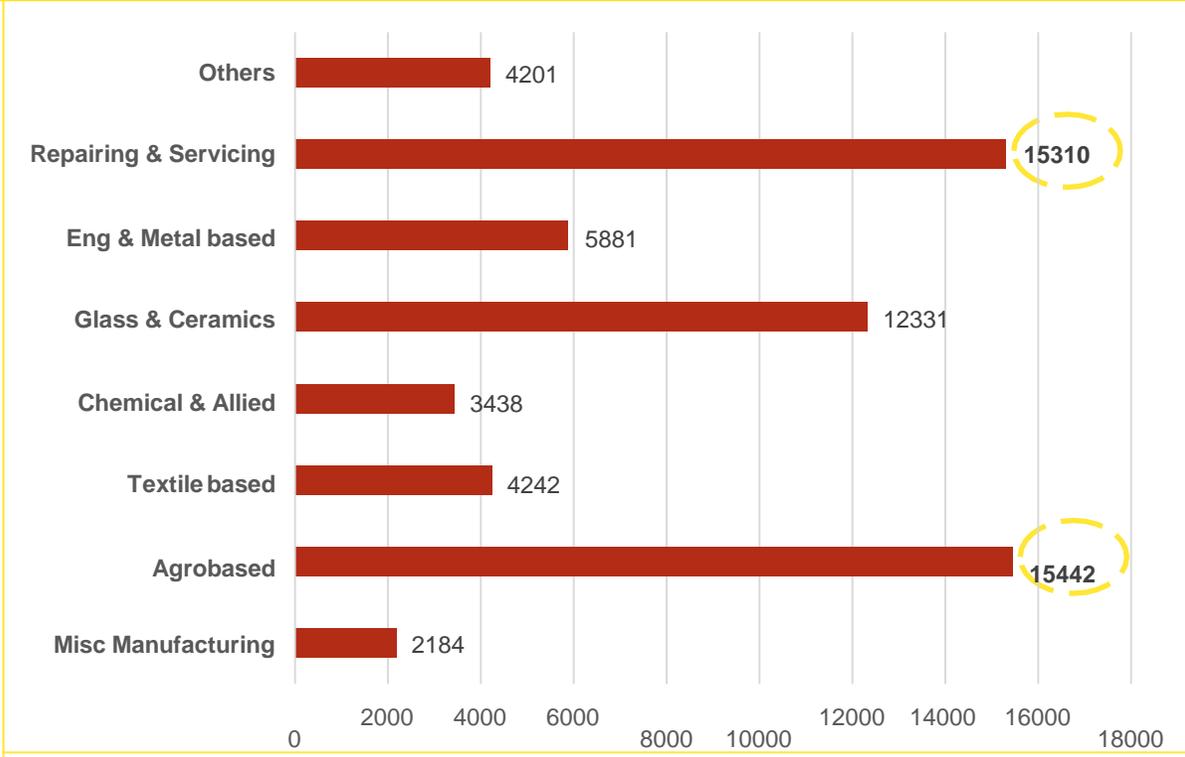
# Industrial Landscape



## Sector wise operating units



## Sector wise Employment



Type of Industry	Micro	Small	Medium	Large Industries
Count	8484	989	14	7

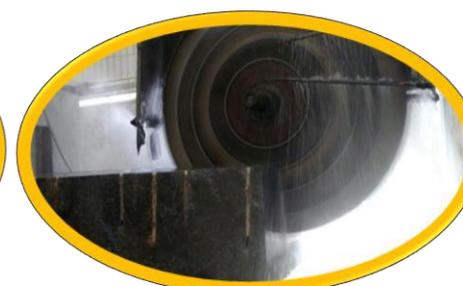
Source: Brief Industrial profile of Ganjam district (2019-20)

## Micro & Small Enterprises - Cluster Development Programme



**ODISHA**  
NEW OPPORTUNITIES

**Small scale cluster:** The Director of Industries, Odisha in consultation with MSME Development Institute and UNIDO have declared development of the following cluster in the district of Ganjam.



Cashew Processing Cluster	Kewra Processing Units	Granite Processing Units	Ayurvedic Units	Rice Milling Cluster
97 units	150 units	36 units	38 units	374 units
<b>Geographical Area</b> Ganjam, Khallikote, Chatrapur, Rangailunda Blocks of Ganjam district	<b>Geographical Area</b> Rangailunda, Chatrapur and Chikiti Block of Ganjam district	<b>Geographical Area</b> Kukudakhandi, Rangailunda & Digapahandi Blocks of Ganjam district	<b>Geographical Area</b> Aska, Kabisuryanagar & Berhampur of Ganjam district	<b>Geographical Area</b> Berhampur, Rangailunda, Kukudakhandi, Hinjilicut, Chatrapur, Digapahandi, Sanakhemundi, Khallikote.

# Industrial Infrastructure



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NEW OPPORTUNITIES



## Auto Nagar Phase I & II

- Land in Extent: **76.397 Ac**
- Availability of Land: **NA**
- No. of units: **520**
- Power: supplied by TPSODL
- Water: By own Borewell
- Sector: **Auto Industry & servicing**



## Berhampur IE

- Land in Extent: **13.14**
- Availability of Land: **NA**
- No. of Units: **66**
- Power: supplied by TPSODL
- Water: By own Borewell & Rushikulya River
- Sector: **Any sector**



## Chhatrapur

- Land in Extent: **34.538 Ac**
- Availability of Land: **2 Ac**
- No. of units: **21**
- Power: Supplied by TPSODL
- Water: By own Borewell & Rushikulya River
- Sector: **Chemical**

## Industrial Infrastructure



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### Ambapua

- Land in Extent: 4.97
- Availability of Land: 4.97
- No. of units: NA
- Power: Supplied by TPSODL
- Water: By own Borewell
- Sector: **IT & ITes**



### Bhanjanagar

- Land in Extent: 17.90
- Availability of Land: 16.14
- No. of units: 1
- Power: Supplied by TPSODL
- Water: By own Borewell & Rushikulya River
- Sector: **Any sector**

### New Land parcels Identified

- Land in Extent: 1316.74
- Current Status: IDCO is working on its acquisition
- Power: will be supplied by TPSODL
- Water: Infrastructure is yet to be developed

### Barapalli & Hinjili MSME Park

- Land in Extent: 47 Acr
- Availability of Land: 47 Acr
- No. of units: 0
- Power: Supplied by TPSODL
- Sector: **Any sector**

## State Initiatives: Ease of Doing Business (1/2)



### GO-SWIFT: Best-in-Class Single Window System

#### Info-Wizard



Access customized information about investment opportunities, incentives and requisite approvals

<https://investodisha.gov.in/info-wizard/>

#### GO PLUS

Government of Odisha - Portal for Land Use and Services



Select suitable Industrial land on a Geographic Information System (GIS) based platform

<https://gis.investodisha.org/>

#### Single Window Clearance



Get online approval from Single Window Authority and allotment of land from IDCO

#### Approval & Clearances



Apply, e-pay, track and obtain approval from 52 G2B Services from 18 Depts

#### GO SMILE

Government of Odisha - Synchronised Mechanism for Inspection of Licensed Enterprises



Avail risk-based synchronized inspections from regulatory agencies

<https://cicg.investodisha.org/iimsweb/Default.aspx>

#### Incentive Administration



Apply for incentives and get sanctions under IPR 2015

#### GO IPAS

Government of Odisha - IDCO Post Allotment Services



10 Post land-allotment services provided by IDCO

<https://portal.idco.in/EntrepreneurLogin.aspx>

#### GO CARE

Government of Odisha - CSR Administration and Responsive Engagement



Dovetail CSR activities with developmental goals of the state

<https://csr.odisha.gov.in/>

#### SPMG Portal



Resolve issues with government departments

<https://esuvidha.gov.in/odisha/index.php>

#### Key Features - GO-SWIFT 2.0

- **Single Common Application Form (CAF)** for all pre-establishment approvals.
- GO SWIFT has been **integrated with 50+ services** from concerned departments to ensure **one-stop solution** for all industrial services by GO SWIFT.
- **Unified payment gateway** has been enabled for the applications under various departmental services.
- GO SWIFT has been **integrated with the National Single Window System (NSWS)**
- **Documents Archive facility** to store and retrieve documents has been provided
- **Online Grievance Redressal Mechanism** for both Non-Industry and Industry users

GO-SWIFT has bagged the **National e-governance Silver Award** for 2019-20 under category '**Excellence in Government Process Re-engineering for Digital Transformation**' by the e-Governance division, DARPG, Government of India.